



THE BOOK that inspired me

RAMAN MADHOK

Joint Managing Director and
CEO, JSW Steel

After absorbing the insights of *The 7 Habits of Highly Effective People*, the challenge before all of us now is to find the 8th Habit — our own voice and inspire others to find theirs. It implores us to look at the untapped reservoir of value creation promise, which holds for all of us in the knowledge worker age.

I have been forced after tasting, chewing and eventually digesting the book to look at myself, others around

me, my purpose in life and the organisations I belong to in different light. It has explained to me how to move from being *Good to Great* and effective in all my transactions.

The 8th Habit opens up new vistas for us when we begin our search for wisdom, admitting how little we know and how much we need others. It pushes us to look at the various alternatives available and helps expand our horizon.

Finding your voice is a synergistic concept. It's holistic, much greater than the individual parts of a system. When you respect, develop and integrate, only then do you realise your potential and have a fulfilling life.

THE 8TH HABIT: FROM EFFECTIVENESS TO GREATNESS

Author: Stephen R
Covey

Publisher: Free Press

ISBN: 0684846659

Price: Rs 795

